25 Most Promising Cloud Solution Providers - 2017

With the growing number of web-enabled devices used in today's business environment, cloud computing has gained traction in the marketplace. Due to the improvement in technological capabilities and changes in marketplace demands, cloud computing is steadily replacing more rigid software and services licensing models. Although cloud computing is not something new in the marketplace, nowadays it has become a mature technology that holds significant impact on IT and how user access applications, business services and information. Businesses and organizations strive to look for a long-term plan to know the cloud and their internal systems.

Cloud providers continue their quest to offer best benefits in the form of application services and data analytics to help level the playing field for SMBs. Most businesses turn to different cloud service providers to help them meet their businesses demands. It means they take advantage of public and private cloud. Admittedly, this had led to some concerns about businesses and their ability to keep an eye on their resources and maintain a firm hold on the cloud they are using. While most companies are switching to not just one cloud service to meet all their needs anytime soon, the increase of hybrid cloud options helps streamline the mix of public and private clouds. This allows businesses to embrace the speed and agility of cloud while still maintaining compliance around security, cost, and performance. To ensure significant returns on their cloud investments, enterprises also need to carefully evaluate which application or workload should be moved to the cloud and what should remain on premise. With a plethora of vendors, choosing the right cloud solution provider who can meet the needs of a different business poses a challenge.

Perceiving this, the current edition of the magazine brings you "25 Most Promising Cloud Solution Providers," that highlights some of the most prominent solution providers in the industry. The proposed list aspires to assist IT executives to find the relevant cloud solution provider, who meet their specific requirements and helps organizations to foster an IT environment that can promote profitability and productivity.

Cybersite Services Pte Ltd

Recognized as

APAC CIO Outlook 25 Most Promising
CLOUD
SOLUTION PROVIDERS - 2017

*The Annual listing of 25 Most Promising
Cloud Solution Providers in APAC*

Joe Phillip
Managing Editor

Company:

Cybersite

Description:

More than a cloud service provider – a one-stop service provider for business IT and communication needs

Key Person:

Peter Ong
MD

Website:

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Cybersite:
A One-Stop Service Provider for Business IT and Communication Needs

Today, as every business seeks to improve productivity through digital technologies, they are being forced to re-access the need for a comprehensive IT infrastructure to address challenges and meet customer expectations. Cloud technology has turned into an important component for businesses to adopt and transform themselves, and has enabled Cybersite Services Pte Ltd (Cybersite) to continue its mission of providing comprehensive Cloud hosting and communications service that is second to none.

Cybersite is a wholly-owned subsidiary of Singapore's leading communications service provider ZONE Telecom Pte Ltd (ZONE), and offers Cloud solutions like Cloud VPS, as well as email and web hosting. It has its own server farm to offer Cloud services, and partners with Microsoft and Alibaba Cloud, bringing customers a wider option of Cloud services to suit every different needs of today's business.

Says Peter Ong, Managing Director of ZONE, "While the trend is for companies to adopt the Cloud, many companies are not sure how to move to the Cloud. Particularly for Small Medium Enterprises (SMEs), they need hand-holding to adopt the Cloud as they lack the technical know-how. We seek to be their outsourced IT partner and provide them with the technicalities while they focus on their business."

Since Cybersite entered the Cloud arena, it has continued to gain momentum, especially for its Cloud VPS, serving customers as far as the Middle East and Africa. "The Cloud is about meeting needs on-demand and in real-time. Imagine a company needing a staging server for a short period of time for some development work. While it takes traditionally 4-6 weeks to acquire and set up a physical server, we provide a customized Cloud VPS within minutes. At the end of the development work, the Cloud VPS can be shut down anytime. The Cloud flexibility is what allows businesses to deploy their resources more efficiently and productively," affirms Peter.

Peter Ong,
Managing Director

Businesses also face the challenge of having to deal with multiple service providers, which means managing multiple Service Level Agreements (SLAs), accounts, and billing processes. Therefore, partnering with a reputable one-stop service provider is critical to eliminate all these hassles. This is where Cybersite comes in. Unlike many Cloud service providers who provide only single-dimensional offerings, Cybersite leverages on the service offerings from ZONE to offer end-to-end solutions in a flash, which include Infrastructure-as-a-Service (IaaS), Platform-as-a-Service (PaaS) and Software-as-a-Service (SaaS) to power up their IT needs, as well as their business connectivity needs like IP-PBX phones for voice communications and business fiber broadband for data connectivity.

> We are able to support customers with a full suite of business communication solution – Voice, Internet, Data Connectivity, Cloud and Hosting

"Once you incorporate a company, we give you a domain name and use it to host your email and website. Then we give you a contact number and link it to your smartphone so that customers can start to reach you without a physical office. When your business grows and you need to connect with customers, partners, or subsidiaries overseas, there are International Direct Dial (IDD) and conferencing solutions that keep you connected. All these in less than 30 days. We can even provide desktop support," says Peter.

Looking ahead, Cybersite will remain steadfast in understanding business needs, their challenges and what matters to them when it comes to adopting technologies. Realizing the increasing business concerns of data security and disaster recovery (DR), Cybersite has released a new security feature for their Cloud email services. This will allow businesses to enjoy email security without having to go into dedicated resources or purchase an added SSL certificate. Cybersite will also be launching its Disaster recovery-as-a-service to meet the growing needs of business to protect their IT infrastructure, business applications and data for added level of security, data integrity and business operations continuity. ACO